Certificate in Heritage Studies
Short-term Courses (online)
2021-22
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It gives me immense pleasure and delight to welcome a new cohort of students to pursue a suite of certificate courses in heritage studies at INTACH. I can say with conviction that the founding fathers of INTACH would be very happy today and shower their blessings on all of us who are committed to the mission and objectives set out by them in the formative years. It was their firm belief that “INTACH must train heritage professionals in India”, and that “INTACH should invest more in people than in projects.”

INTACH Heritage Academy was established in 2012 with a focused direction and clear objectives. We were to start with short courses, and gradually build up the expertise and experience to offer INTACH's own full-time diploma. Though we had targeted to start the Diploma in 2017, it finally got a start in 2018. We have had three cohorts of students since then.

However, this year will be different than the previous ones. Due to the uncertainties brought about by the COVID-19 pandemic, we are offering a choice between a suite of Certificate Courses or a consolidated INTACH Certificate in Heritage Studies. In both cases, the entire course will be delivered online.

The main ideas behind a shift in strategy for this year are: firstly, to continue the sharing of knowledge and skills for the development of heritage professionals, and secondly, not to disrupt the nurturing of participants into the ‘guardians of heritage’.

Navin Piplani
Principal Director, IHA
In the past 36 years, INTACH has pioneered the conservation and preservation of not just natural and built heritage, but intangible heritage as well. With headquarters in New Delhi, INTACH operates through various divisions such as Architectural Heritage, Natural Heritage, Arts and Material Heritage, Intangible Cultural Heritage, Heritage Education and Communication Services (HECS), Crafts and Community Cell, Chapters, INTACH Heritage Academy, Heritage Tourism, Listing Cell and Library, Archives and Documentation Centre.

The Indian National Trust for Art and Cultural Heritage (INTACH) was founded in 1984 in New Delhi with the vision to spearhead heritage awareness and conservation in India. Today INTACH is recognized as one of the largest heritage organizations in India.

INTACH is the largest non-profit non-governmental organisation on matters related to art and cultural heritage in India. We have over 200 chapters in India and overseas, which include academics, practitioners, administrators, policy-makers and the general public so forth as members.
INTACH’s Mission

INTACH’s mission to conserve heritage is based on the belief that living in harmony with heritage enhances the quality of life, and it is the duty of every citizen of India as laid down in the Constitution of India. The objectives spelt out in the Memorandum of Association constitute INTACH’s Mandate and Vision. Its stated mission continues to be:

- to create and stimulate an awareness among the public for the preservation of the cultural and natural heritage of India and respect and knowledge of past experience and skills.
- to undertake measures for the preservation and conservation of natural resources and cultural property, including but not limited to places of scenic beauty and geological features, having a high archaeological, historical, artistic or scientific value, as are not protected by any of the Central or State Statutes.
- to undertake appropriate measures for the preservation of not only historic buildings but also of historic quarters and towns and domestic architecture displaying artistic or skilled craftsmanship.
- to undertake documentation of the cultural and natural heritage.
- to promote the preservation of traditional arts and crafts and to ensure their authenticity and identity.
- to create a suitable forum for the exchange of ideas and techniques and to undertake, organize and facilitate study courses, workshops, conferences and lectures in matters relating to conservation of natural and cultural property and resources.
- to stimulate research in matters of conservation as much on technical and scientific plans as on doctrinal.
- to extend and strengthen co-operation with professional national and regional organizations.
- to undertake and provide for the publication of journal, books, pamphlets, newsletters, posters etc. and maintain knowledge repositories such as libraries to facilitate the sector.
INTACH Heritage Academy

INTACH Heritage Academy, formerly Centre for Conservation Training and Capacity Building, is envisioned to be a centre of excellence for training and capacity building in the conservation and management of cultural and natural heritage in India. The Academy aims to strengthen the implementation of the mission and objectives of INTACH across the sub-continent, and in the wider international context.
The main objectives of the Academy are to:

☑ Encourage capacity building by developing skills through training programmes.

☑ Develop guidelines for conservation training at various levels.

☑ Promote and undertake research and documentation of traditional knowledge systems and building craft skills.

☑ Offer special courses on conservation and management of cultural heritage places.

☑ Connect the training and capacity building needs and potentials across the Divisions and Chapters of INTACH.

It is the first-of-its-kind in the country, running programmes for training and capacity building in all aspects of heritage conservation and management. The Academy is based at the INTACH headquarters in Delhi and complements the initiatives and activities taken up by other Divisions and Centres run by INTACH.

IHA focuses on the training needs and capacity-building potentials of conservation specialists’ academic institutions, authorities, departments and organizations (Government and Non-government) craftspeople and the general public and communities. The interdisciplinary nature of courses and programmes offered by the Academy encourages a wide range of participants from within the sub-continent and overseas. The Academy works in tandem with other divisions, units, centres and chapters set up by INTACH and respond to national, regional and local needs, concerns and potentials.
What do you gain by taking INTACH Certificate Courses?

With over three decades of work in the domain of art and cultural heritage, INTACH has become an enviable repository of expertise, knowledge and experience. The courses are built upon this accumulated intellectual wealth of INTACH.

The course will:

- Develop upon a learner-centric pedagogy and progressive academic content
- Focus on small group teaching, interactive sessions and peer learning
- Encourage critical thinking and informed arguments through reading, discussion and debate
Some of the key benefits of pursuing these courses are:

- Develop a wider understanding of the notion and nature of ‘heritage’;
- Gain an informed perspective on the protection, preservation and continuity of the significant aspects of culture and its expression;
- Develop a critical understanding of the history, theory and ethics of cultural heritage conservation;
- Learn hands-on practical skills by working alongside traditional master craftsmen and heritage specialists;
- Build connections with heritage experts, cultural practitioners & research organisations, and be part of a wider conservation community;
- Immerse in the stimulating debates in at the Master classes, Seminars and Continuous Professional Development modules;
- Become Heritage Professionals and Guardians of Heritage.

Future Possibilities

The INTACH Certificate will open many opportunities to work at heritage conservation bodies, Government organisations and NGO’s. We believe that looking for jobs is not the only way. The major thrust of pursing courses at INTACH is to create your own opportunities in this sector. These courses train students to be heritage entrepreneurs and critical thinkers. This will enhance students to adopt the same learning and become ‘Guardians of Heritage’.

Duration

The INTACH Certificate in Heritage Studies will cover over 9–10 months. The taught component of the course is covered over seven Certificate Courses starting from October 2021. The structure of these courses comprises five distinct, yet overlapping, strands of teaching and learning: Theory, Practical, Skills, Master class and Continuing Professional Development (CPD).
INTACH Certificate Courses in Heritage Studies 2021-22
October 2021– July 2022

Sustainable Development and Heritage
SDH/01/2122

Heritage and Well-Being
SWB/02/2122
Heritage and Risks
HAR/03/2122

Heritage Economics
HE/04/2122

Nature – Culture Linkages
NCL/05/2122

Research Methodology
RM/06/2122

Heritage Project
HP/07/2122
Sustainable Development and Heritage

The aim of this Certificate Course is to understand the concept and approaches to Sustainable Development and Heritage in an Indian context.

**CONTENT**

“A city as a theatre of human arts, where every part of the city grows with time, integrating the past with present”
- Aldo Rossi.

Heritage has a crucial, structural role within the urban development process:

Creating social cohesion / stimulating growth / reducing poverty / fostering socio-economic regeneration / increasing the density of urban cores and containing the anarchic spread of new buildings / enhancing tourism benefits by preserving cultural resources as a fundamental asset of long-term tourism development / strengthening social fabric and enhancing social well-being / enhancing the appeal and creativity of regions.

We must take up the challenge of conserving this fragile, non-renewable resource for the benefit of current and future generations. Culture and cultural heritage should be declared the “4th pillar” for sustainable development. – ICOMOS 17GA: “Heritage as a Driver of development”; ICOMOS Resolution 18GA 2014/37.

The course will provide an insight into the vital role of cultural heritage within the sustainable development process. The 11.4 target of the SDGs is the key element for culture and heritage in the overall SDGs. The discussions will focus on actions such as advocacy, awareness raising, building partnerships, case studies, good practices etc. on this subject. The course will discuss the cultural policies by UN and local authorities in India, and focus on the historic dilemmas of conservation and heritage as a tool for Sustainable development in India.
MODE OF ASSESSMENT

Towards the end of the course, participants will be assessed on their reflection on the topic, critical thinking, involvement and participation at a seminar. It will be moderated by one of our lecture speakers.

COURSE DAYS

There will be 10 classes delivered over 5 months (October 2021 – February 2022) on every 2nd and 4th Monday of each month*.

*Subject to confirmation.

LEARNING OUTCOMES

Upon completion of the course the participants should:

- Gain an introduction to sustainable development and heritage,
- Gain an understanding of revitalization of historic cities through sustainable development,
- Gain an introduction to cultural policies and their adaptation in Indian cities,
- Develop an insight on sustainable development goals by UN,
- Discuss the challenges of unprotected heritage sites,
- Start thinking critically about sustainable development and conservation of Heritage in India.

FOCUS AREA OF THE COURSE

- Sustainable Development
- Heritage as a tool to support growth
- Cultural Policy and its application
- SDG Toolkit
- Role of Urban Local Bodies and International organizations for realization of SDGs
Heritage and Well-Being

The aim of this Certificate Course is to understand the relationship of well-being and various aspects of heritage.

**CONTENT**

“The conservation of cultural heritage is not just about the preservation of material things, but rather about safeguarding and sharing heritage for the betterment of people’s lives and the environment” (ICCROM). Heritage conservation and well-being are correlated concepts that must be examined together more closely. Recently, this relationship has been acknowledged as a crosscutting agenda in the UN Sustainable Development Goals 2030. The revised UN Sustainable Development Goals have for the first time included cultural heritage, establishing a target of “making cities and human settlements inclusive, safe, resilient and sustainable by strengthening efforts to protect and safeguard the world’s cultural and natural heritage.” (SDG 11.4)

It is the investigation of this theme that is vital to the survival of our heritage and the creation of an environment that guarantees well-being, not just as outlined in SDG 3 but referenced in other SDGs as well. It is an important issue for the conservation community and those engaged in the preservation of all aspects of cultural heritage to consider best practice, methods, and strategies of how this may be achieved in such diverse areas as urbanism, water conservation, craft, sustainability, regeneration, parks and green-lands among countless others.

In this course, participants will be introduced to Heritage and its impact on Well-being. Various themes such as; community, intangible heritage, natural heritage, architectural heritage, cultural tourism etc. will be discussed in relation to well-being.
LEARNING OUTCOMES

Upon completion of the course the participants should:

- Gain an understanding of the relationship between heritage and well-being,
- Gain an insight to cultural ecology through well-being,
- Develop an understanding the importance and necessity of community engagement,
- Start thinking critically about relationship of well-being and architectural spaces.

FOCUS AREA OF THE COURSE

- Relationship of cultural and natural heritage and well-being
- Impact on community's well-being through built heritage
- Community, Culture and Conservation

MODE OF ASSESSMENT

Towards the end of the course, participants will be assessed on their reflection on the topic, critical thinking, involvement and participation at the seminar. It will be moderated by one of our lecture speakers.

COURSE DAYS

There will be 10 classes delivered over 5 months (October 2021 – February 2022) on every 1st and 3rd Wednesday of each month*.

*Subject to confirmation.
The aim of this Certificate Course is to understand the impact of risks, disaster, conflicts and pandemic on heritage, along with the aspects related to its preparedness, resilience, mitigation and recovery.

**CONTENT**

The world is facing new challenges continuously in terms of both natural and man-made disasters. The episodes of floods, heavy rainfall, cyclones, earthquakes, fires, terrorism cause immeasurable damage to cultural heritage in the form of architectural heritage sites, tangible and intangible artefacts and even the traditional socio-economic settings. Risk-preparedness is identified as a critical part of ensuring the wellbeing of heritage. Risk analysis and mitigation for cultural sites have become more essential in order to ensure optimal conditions for extending their life.

The course will address risk assessment, possibilities and limitations of technical adaptation and retrofitting of historic buildings to withstand disasters and ethical aspects of possible conflicts between the urgent protection of people and the protection of cultural property. The importance of risk preparedness can be summed up in the statement below.

“World Heritage properties and heritage sites in general are exposed to the impacts of natural and man-triggered catastrophic events, which threaten their integrity and may compromise their value. The loss or deterioration of these outstanding properties has severely negative impacts on local and national communities, both because of their cultural importance, and because of their socio-economic value”. – UNESCO Convention

The course will also help participants to recognise the impact of pandemic with respect to cultural tourism and its impact on heritage. Participants will gain an insight on the impact of various types of risks and disasters faced by cultural, natural, arts and material heritage.
MODE OF ASSESSMENT
Towards the end of the course, participants will be assessed on their reflection on the topic, critical thinking, involvement and participation at the seminar. It will be moderated by one of our lecture speakers.

COURSE DAYS
There will be 10 classes delivered over 5 months (October 2021 – February 2022) on every 1st and 3rd Friday of each month*.

*Subject to confirmation.

LEARNING OUTCOMES
Upon completion of the course the participants should:
- Gain an understanding of risk preparedness for cultural heritage,
- Understand immediate response to disasters,
- Gain an understanding of disaster response planning for museums,
- Gain an understanding natural heritage and disasters,
- Application of disaster risk management plans for cultural heritage,
- Heritage in times of conflict,
- Develop an insight to impact on cultural tourism post disaster and post pandemic,
- Start thinking critically about heritage in times of conflict and pandemic.

FOCUS AREA OF THE COURSE
- Preparing cultural heritage from new challenges continuously in terms of both natural and man-made disasters
- Risk assessment, possibilities and limitations of technical adaptation and retrofitting of historic buildings
- Risk analysis and mitigation for cultural sites
Heritage Economics

The aim of this Certificate Course is to examine the aspects of ‘value’ and ‘economics’ related to cultural heritage in order to understand the perception of heritage as an asset.

CONTENT

Heritage economics is an evolving field with huge potential in terms of sustainable development. The course will discuss the notions of ‘direct’ and ‘indirect’ benefits of cultural heritage sites for visitors, local communities, cultural practitioners and other stakeholders.

The course addresses the concept of ‘creative economy’ which focuses on understanding the notions of heritage in relation to economics along with community led approaches to heritage conservation, livelihoods, arts, crafts, and traditions. It facilitates discussion on various ways for generation of economic opportunities linked to these cultural assets in Indian context. In addition to it, the importance and methods of economic valuation of heritage will be discussed which guide decisions on investments in heritage cities.

The adaptive reuse of heritage buildings, incentives, and branding and project management is explored in detail in the context of heritage economics to ensure all-encompassing understanding of the theme. Further, participants will learn about fundraising, financing and preparing project proposals for funding.

This course will help participants to recognise a new paradigm for urban regeneration and revitalization of heritage towns and cities by placing ‘Heritage Economies’ at the core of the process.
LEARNING OUTCOMES

Upon completion of the course the participants should:

- Gain an understanding of economics in heritage conservation,
- Develop an insight into creative economy approach,
- Develop skills to perceive adaptive reuse as a viable model for economic growth,
- Develop project proposals for fundraising,
- Start thinking critically about economics and conservation of heritage in India.

FOCUS AREA OF THE COURSE

- Heritage Economics
- Creative Economy
- Conservation Practice
- Cultural policy and cultural diplomacy
- Arts management
- Livelihood and Heritage
- Fundraising and Financing

MODE OF ASSESSMENT

Towards the end of the course, participants will be assessed on their reflection on the topic, critical thinking, involvement and participation at the seminar. It will be moderated by one of our lecture speakers.

COURSE DAYS

There will be 10 classes delivered over 5 months (March 2022 – July 2022) on every 1st and 4th Monday of each month*.  
*Subject to confirmation.
Nature-Culture Linkages

The aim of this Certificate Course is to develop an understanding of the importance of the linkages between natural and cultural heritage.

CONTENT
Natural elements contribute to the evolution of cultural elements, and the study of its integration has become crucial for heritage conservation and sustainable development. Identifying and examining the linkages between the natural and cultural heritage act as effective measures in the evolving field of heritage conservation.

This course will participants to understand the complexities involved in the exploration of nature-culture linkages in the context of heritage sites in India. The course will discuss key aspects of natural heritage and architectural heritage, and the linkages between them.

MODE OF ASSESSMENT
Towards the end of the course, participants will be assessed on their reflection on the topic, critical thinking, involvement and participation at the seminar. It will be moderated by one of our lecture speakers.

COURSE DAYS
There will be 10 classes delivered over 5 months (March 2022 – July 2022) on every 2nd and 4th Tuesday of each month*.

*Subject to confirmation.
LEARNING OUTCOMES

Upon completion of the course the participants should:

- Gain an understanding of the challenges in integration of cultural and natural heritage and its conservation,
- Develop insights into community-based approaches of sustainable and responsible conservation,
- Explore the role of biodiversity and cultural analysis in a variety of contexts like sacred landscapes,
- Learn about illustrated examples of Environmental Impact Assessment,
- Gain an understanding of the management of cultural and natural heritage,
- Explore the concept of nature based solutions for sustainable development and its application.

FOCUS AREA OF THE COURSE

- Linkages of natural and cultural heritage
- Traditional knowledge systems
- Conservation of natural heritage
- Sustainable and responsible development
- Biodiversity and environmental impact
Research Methodology

The aim of this Certificate Course is to develop a critical thinking approach to understanding, examining and interpreting the issues and complexities related to research, particularly in the heritage sector.

**CONTENT**

Research is a scientific and systematic search for pertinent information on a specific topic. The course on Research Methodology will establish the importance of scientific and systematic approach to academic inquiry. The course focuses on developing cross-cutting linkages between the themes and disciplines within social sciences, in order to develop a wider understanding of ‘heritage’. It will inculcate analytical and inductive thinking, demonstrate an approach to investigation on a specific theme, and promote the development of data organizational skills.

The course will identify the tools for designing a research strategically, for a focused understanding of how to process data and information and create an informed output. A critical component of the course will be on how to address plagiarism, citation and referencing. It intends to develop a specialized approach and skills for wider and relevant reading, critical insight, reflective thinking, academic writing, expanded vocabulary, and structured approach towards a reliable, solid and impactful research.

**MODE OF ASSESSMENT**

By the end of the course, participants will be asked to submit a paper and will be assessed on their reflection on the topic, critical thinking, and involvement. It will be assessed by one of our lecture speakers.

**COURSE DAYS**

There will be 10 classes delivered over 5 months (March 2022 – July 2022) on every 1st and 3rd Thursday of each month*.

*Subject to confirmation.
LEARNING OUTCOMES

Upon completion of this course the participants should:

- Gain an introduction to the significance and meaning of systematic and scientific research,
- Develop an understanding of various methods and approaches to structured research,
- Gain a scientific approach to cultural studies and theories - evolving holistic and integrated habits of thoughts,
- Recognize the components of data and information and their application & management,
- Use the techniques of appreciation and criticism as an underlying tool in research,
- Gain an insight into plagiarism and referencing.

FOCUS AREA OF THE COURSE

- Introduction to significant and meaningful research.
- Understanding on how to conduct research on heritage matters.
- Understanding on how to structure one's research.
- Developing a core multi-disciplinary dialogue in the context of heritage structure.
- Evolving a holistic and integrated habit of critical thinking.
- Using techniques of appreciation and criticism as an underlying tool in research.
Heritage Project

The aim of this Certificate Course is to assimilate and apply the knowledge and skills on a heritage conservation project.

CONTENT

Cultural heritage conservation is faced with challenges of various kinds and at many levels, when considered in relation to development and management. The administrative, financial and logistical imperatives are used to undermine or compromise the needs of heritage sites, cultural visitors and local communities.

This course will develop an understanding of the need to apply the knowledge and skills gained by multidisciplinary professionals to address these challenges and devise appropriate solutions. The course is designed for both: students and practitioners of heritage conservation. Participants will be expected to work on three key aspects of heritage projects: management of heritage sites, development in and around heritage sites, and policies for heritage protection, conservation and management. They will develop approaches and frameworks for Heritage Management Plans, Conservation Development Plan and Heritage Policies.
LEARNING OUTCOMES

Upon completion of this course the participants should:

- Develop an understanding of the challenges and potentials for heritage conservation, development and management,
- Gain an insight into planning for heritage management,
- Develop an introduction to the unique concept of Conservation Development Plan,
- Explore the possibility of devising a pre-policy summary for heritage cities.

FOCUS AREA OF THE COURSE

- Heritage Management
- Conservation and Development
- Heritage Policy

MODE OF ASSESSMENT

At the end of the project these will be assessed by an external reviewer.

COURSE DAYS

There will be 30 days of classes delivered over 10 months (October 2021 – July 2022)*.

*Subject to confirmation.
Mode of Teaching & Assessment

Mode of Teaching
The course is taught in combination of lectures, working sessions, workshops, focused discussions, seminars and tutorials. All classes are mandatory for students who register for the course.

Attendance
A minimum attendance of 80% will be essential to qualify for receiving the Certificate.

Mode and frequency of evaluation
There shall be continuous sessional evaluation as per the course requirement.
Mode of Assessment - Assessment Formats

Seminars
Students will be introduced to a topic on the current issues related to heritage in every course. This will be a peer-learning exercise where students will develop communication skills and get involved in discussions, bringing forward their critical views. They will be expected to prepare a presentation or write up on topic given to them and present it to the class.

Essays
At the end of the Certificate course, students may be introduced to an essay. They will be assessed towards formative and summative aspects such as: formatting, subject guidelines, theoretical framework, critical content, main argument and so forth.

Referencing and citation style
Students must follow APA style of referencing and citation for all their assignments.

Style guidelines for essays and A4 reports:
Students must follow the following style guidelines for their essays and A4 reports:

1. Essays are accepted in English with British English spelling and punctuation.
2. Margins should be one inch (2.5 cm) at the top, bottom, and sides of the page.
3. Font type should be 11-point Times Roman throughout the document.
4. Double-space all body text, including abstract, references, endnotes and appendices.
5. Number all pages in your proposal.
6. Line spacing should be 1.5 between lines.
7. Text should be left-aligned.
Applying for Certificate Courses

There are seven Certificate courses. There are two options for taking the courses:

Option 1 –
Take individual or more than one certificate course and get the relevant INTACH Certificate of the course theme.

Option 2 –
Take all seven certificate courses and get the INTACH Certificate in Heritage Studies.

Teaching Staff

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Who can apply for the courses?
The courses are open to graduates in architecture, engineering, interior design/architecture, planning, landscape, archaeology, conservation, museology, history of art, architectural history, and related subjects. Experience heritage professionals including conservation architects, conservators, heritage managers, heritage contractors, heritage engineers, conservation scientists can also enrol for the course. A cohort of students from multi-disciplinary backgrounds and varied experience will help create a rich and diverse learning environment.

How to apply?
The application process for the courses is very simple and would require:

- An undergraduate degree with minimum 50% (overall) marks in architecture, engineering, interior design/architecture, planning, landscape, archaeology, conservation, museology, history of art, architectural history, or in a relevant allied discipline.

- Mature students or those with less conventional qualifications but with relevant work experience will be considered.

Applicant needs to provide the following documents:

- Duly filled application form
- Degree Certificate
- Identity Proof

From where to download the registration form?
The link to download the enrolment form is: http://heritage.intach.org/courses-calender/a-pg-diploma-course-on-heritage-studies/
Registration Charges

What are the registration charges of INTACH Certificate Courses in Heritage Studies?

INTACH Certificate in Heritage Studies registration charges for Indian Nationals: INR 63,000/-

All taxes as applicable by the Government of India are to be paid in addition to the course registration charges.


When to pay registration charges?
The registration charges needs to be paid once the documents are verified by the Course Coordinator.

How to pay registration charges?
It can be paid either through cheque, NEFT or DD.

Note: All courses are run by INTACH on a no-profit basis.

INTACH is not affiliated to any University or Educational Institute, it is not a University/ Deemed University/ Institute which has UGC or AICTE approval/ recognition.

Other Information

IHA Alumni

Choosing to study and participating at workshops, courses at IHA is the first step in a lifelong relationship with INTACH. The IHA Alumni is of more than 2,000 members. The alumni team at IHA maintains a dedicated list for alumni and regularly distributes and updates the alumni about the events and workshops that are conducted at INTACH. They also receive a concession on enrolling for courses in future.
The Courses conforms to the ICOMOS Guidelines for Education and Training in Conservation (1993)